



# VITALITY and Wellness IN EVERY BOWL

They love us and trust us completely. Utterly devoted, they comfort us and protect our homes. And whether noble, adventurous or just plain adorable, our dogs are family.

As pet parents ourselves, we sought to create foods that would provide companion animals with a nutritional advantage and

to fulfill our obligation to provide the best care possible for our beloved animals.

That's why Life's Abundance® Premium Health Food For Puppies & Adult Dogs is made only with select ingredients, to help your dog achieve and maintain optimal health. Our naturally-flavored kibble is loved by both puppies and adult dogs of all breeds and sizes. Every ingredient in Life's Abundance is carefully selected, based upon its positive effects on a dog's physiology.

This delicious recipe features a diverse array of high-quality proteins to help puppies grow strong and adults to maintain muscle mass. Unlike many competing formulas, our premium dry food contains guaranteed amounts of several beneficial ingredients, including: vitamins A, C and E, to supply dogs with antioxidants; a harmonious

balance of omega-3 and omega-6 fatty acids to promote healthy skin and glossy coats; and probiotics.

Additionally, we've added a balanced blend of calcium and phosphorous to support developing and aging bones, dietary fiber to help promote digestive health, and prebiotics. Furthermore, this formula includes a selection of vegetables and fruits for their unique, health-promoting properties.

Life's Abundance is nutritionally-dense, which means that you won't have to feed your dog as much food as other brands. That can translate into savings you can count on, meal after meal, year after year.

When you try this formula, you'll know why people say it's what dog food should be.

# Life's Abundance®

## Premium Health Food For Puppies & Adult Dogs

Life's Abundance Premium Health Food For Puppies & Adult Dogs is made with the finest ingredients, including ...

- A proprietary blend of vitamins and minerals
- High-quality protein from chicken meal for strong muscles
- An antioxidant system including vitamins A, C and E
- A selection of nutritious vegetables and fruits
- Omega-3 fatty acids for healthy skin and a shiny coat
- Calcium and phosphorus for healthy teeth and strong bones
- Dietary fiber to help maintain a healthy digestive tract
- Prebiotics and probiotics

Since we use only wholesome ingredients, this formula contains ...

- No artificial flavors
- No artificial colors
- No corn or corn gluten
- No wheat or wheat gluten

### Guaranteed Analysis:

|                                  |                    |
|----------------------------------|--------------------|
| Crude Protein (min)              | 26.0%              |
| Crude Fat (min)                  | 16.0%              |
| Crude Fiber (max)                | 3.5%               |
| Moisture (max)                   | 10.0%              |
| Calcium (min)                    | 1.0%               |
| Phosphorus (min)                 | 0.7%               |
| Vitamin A (min)                  | 19,000 IU/kg       |
| Vitamin E (min)                  | 200 IU/kg          |
| Ascorbic Acid (Vitamin C)* (min) | 140 mg/kg          |
| Omega-3 Fatty Acids* (min)       | 0.4%               |
| Omega-6 Fatty Acids* (min)       | 2.45%              |
| Total Microorganisms* (min)      | 150,000,000 CFU/lb |

(L. acidophilus, L. casei, B. thermophilum and E. faecium in equal amounts)

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

### Ingredients:

Chicken Meal, Ground Brown Rice, Oat Groats, Chicken Fat (Preserved with Mixed Tocopherols, a natural source of Vitamin E), Dried Beet Pulp, Brewers Dried Yeast, Flaxseed Meal, Natural Flavors, Dried Egg Product, Catfish Meal, Calcium Carbonate, Lecithin, Potassium Chloride, Dried Carrots, Canola Oil, Monosodium Phosphate, Dried Celery, DL-Methionine, L-Lysine, Salt, Dried Blueberries, Fructooligosaccharide, Taurine, L-Ascorbyl-2-Polyphosphate, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Bifidobacterium thermophilum Fermentation Product, Dried Enterococcus faecium Fermentation Product, Vitamin E Supplement, Dried Broccoli, Dried Beets, Zinc Protein, Zinc Sulfate, Pomegranate Extract, Dried Parsley, Dried Lettuce, Dried Watercress, Dried Spinach, Manganese Protein, Beta-Carotene, Niacin Supplement, Manganese Sulfate, Inositol, Ferrous Sulfate, Iron Protein, Thiamine Mononitrate, Zinc Oxide, Biotin, Riboflavin Supplement, Copper Sulfate, Selenium Yeast, Pyridoxine Hydrochloride, d-Calcium Pantothenate, Copper Protein, Manganous Oxide, Vitamin A Acetate, Potassium Iodide, Vitamin D3 Supplement, Vitamin B12 Supplement, Folic Acid. Contains a source of live (viable), naturally occurring microorganisms.

### Calorie Content:

Metabolizable Energy (ME) = 3,880 kcal/kg, 482 kcal/cup (calculated). Amounts are based on the use of a standard measuring cup.

Life's Abundance Premium Health Food For Puppies & Adult Dogs is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profiles for all life stages.

### Feeding Instructions For Puppies:

When ready to eat solid food, begin feeding moistened kibble and "free feed" until fully weaned, between 6-8 weeks old. After weaning, feed the "Suggested Daily Amount" of dry kibble according to weight and add at least 25% more. **Individual Meal Feeding:** From 8 weeks to 4 months, divide the daily amount and feed 3-4 meals in a 24-hour period. From 4-6 months, divide the daily amount and feed 2-3 meals in a 24-hour period. **Free Feed:** Measure the entire daily amount into a dish and allow your puppy to eat at will over the course of a 24-hour period. This method of feeding may lead to obesity. Food requirements may vary for individual puppies.

### Feeding Instructions For Adults:

Start with the suggested amount of Life's Abundance per day. Use the "Suggested Daily Amount" as a guideline. You can adjust the amount you feed by more or less depending on your dog's weight and body condition. Keep fresh drinking water available at all times.

### Feeding Instructions For Pregnant or Nursing Dogs:

Start with "Suggested Daily Amount" in the table below during early pregnancy. Needs will likely increase by as much as 50% in late pregnancy, and may as much as triple during heavy nursing periods. Keep food available for nursing dogs at all times.

| Weight        | Suggested Daily Amount   |
|---------------|--|
| 3 - 10 lbs.   | 1/4 to 2/3 cup   |
| 10 - 20 lbs.  | 2/3 to 1 cup   |
| 20 - 30 lbs.  | 1 to 1-1/2 cups  |
| 30 - 40 lbs.  | 1-1/2 to 1-3/4 cups  |
| 40 - 60 lbs.  | 1-3/4 to 2-1/2 cups  |
| 60 - 80 lbs.  | 2-1/2 to 3 cups  |
| 80 - 100 lbs. | 3 to 3-1/2 cups  |
| Over 100 lbs. | 3-1/2 cups + 1/3 cup for each 10 lbs. of body weight over 100 lbs. |

Available in 8, 20 and 40 lb. bags.

